

# 2016 POLITICAL FALL SPENDING

## WITH-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on  
this order. Totals are correct  
per client cancelled eff 7/14  
will use credit later

905504	7/19-7/25	41 \$ 7,530.00 \$	1,129.50 \$	6,400.50 \$	per client added on 7/18		credit car
		60 \$ 11,440.00 \$	1,716.00 \$	9,724.00 \$	\$ 6,400.50 \$	\$ 3,323.50 \$	credit car
908068	7/26-8/1	60 \$ 10,590.00 \$	1,588.50 \$	9,001.50 \$	\$ 9,001.50 \$	\$ 9,001.50 \$	credit car
912220	8/2-8/8	36 \$ 7,570.00 \$	1,135.50 \$	6,434.50 \$	\$ 6,434.50 \$	\$ 6,434.50 \$	credit car
915351	8/9-8/15	31 \$ 5,860.00 \$	879.00 \$	4,981.00 \$	\$ 4,981.00 \$	\$ 4,981.00 \$	credit car
918270	8/16-8/22	32 \$ 5,950.00 \$	892.50 \$	5,057.50 \$	\$ 5,057.50 \$	\$ 5,057.50 \$	credit car
921922	8/23-8/29	38 \$ 6,230.00 \$	934.50 \$	5,295.50 \$	\$ 5,295.50 \$	\$ 5,295.50 \$	credit car
925203	8/30-9/5	38 \$ 6,330.00 \$	949.50 \$	5,380.50 \$	\$ 5,380.50 \$	\$ 5,380.50 \$	credit car
927768	9/6-9/12	78 \$ 14,180.00		12,053.00 \$	\$ 12,053.00	\$ 12,053.00	credit
930577	9/13-9/19	78 \$ 16,930.00 \$	2,539.50 \$	14,390.50 \$	\$ 14,390.50	\$ 14,390.00	credit of credit car
		77 \$ 16,680.00 \$	2,502.00 \$	14,178.00 \$	\$ 14,178.00	\$ 14,390.00	212.50 to be used on next order
933730	9/20-9/26	92 \$ 24,610.00 \$	3,691.50 \$	20,918.50 \$	\$ 20,918.50	\$ 20,706.00	cred used credit car
919523	9/27-10/3	72 \$ 15,950.00 \$	2,392.50 \$	13,557.50 \$	\$ 13,557.50	\$ 13,557.50	credit car
919545	10/4-10/10	58 \$ 11,160.00 \$	1,674.00 \$	9,486.00 \$	\$ 9,486.00	\$ 9,486.00	credit car
		\$ 15,030.00 \$	2,254.50 \$	12,775.50 \$	\$ 12,775.50	\$ 12,775.50	credit car
919569	10/11-10/17	113 \$ 25,180.00 \$	3,777.00 \$	21,403.00 \$	\$ 21,403.00	\$ 21,403.00	credit car
919580	10/18-10/24	121 \$ 27,165.00 \$	4,074.75 \$	23,090.25 \$	\$ 23,090.25	\$ 23,090.25	credit car
919595	10/25-10/31	145 \$ 37,445.00 \$	5,616.75 \$	31,828.25 \$	\$ 31,828.25	\$ 31,828.25	credit car

919607	11/1-11/7	155	\$ 41,635.00	\$	6,245.25	\$	35,389.75	\$ 35,389.75	\$ 31,828.25	used above credit card credits of 807.50 & 2,754.00
962826	11/2-11/7	30	\$ 18,425.00	\$	2,763.75	\$	15,661.25	\$ 15,661.25	\$ 15,661.25	credit card
			\$ 21,825.00	\$	3,273.75	\$	18,551.25	\$ 18,551.25	\$ 2,890.00	credit card
TOTALS			\$ 99,705.00	\$	14,955.75	\$	84,749.25	\$ 84,749.25	\$ 85,641.75	



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 962826 /		<u>Alt Order #</u> 25345442
<u>Product</u> Political		
<u>Contract Dates</u> 11/02/16 - 11/08/16		<u>Estimate #</u> 5401
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 11/01/16 / 11/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	11/07/16	11/07/16	M-F 3p-4p	3p-4p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$180.00				
N 2	WTHI	11/03/16	11/07/16	News 10 at 5p 5-530p	5-530p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---12--				3	\$500.00				
Week:		11/07/16	11/13/16	2-----				2	\$500.00				
N 3	WTHI	11/03/16	11/03/16	Thur Hour 1	8p-9p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,100.00				
D 4	WTHI	11/07/16	11/07/16	Mon Hour 2	9p-10p		:30				NM	0	\$0.00
N 5	WTHI	11/04/16	11/04/16	Fri Hour 3	10p-11p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTHI	10/31/16-11/06/16	Fri Hour 3	10p-11p	-----F----	:30		<del>\$1,500.00</del>		NM		
	See MG 5.2												
	2	WTHI	11/06/16-11/06/16	NFL Regular Season	NFL Regular Seas	-----S-	:30		\$1,500.00		NM		
	Ⓜ MG for 5.1 11/04												
N 6	WTHI	11/02/16	11/02/16	Wed Hour 2	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTHI	10/31/16-11/06/16	Wed Hour 2	9p-10p	---W-----	:30		<del>\$1,000.00</del>		NM		
	Credited												
N 7	WTHI	11/02/16	11/02/16	Wed Hour 3	10p-11p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$900.00				
N 8	WTHI	11/03/16	11/03/16	Thur Hour 2	9p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,100.00				
N 9	WTHI	11/06/16	11/06/16	Sunday Prime rotator	7p-11p		:30				NM	1	\$700.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
962826 /	25345442

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/16 - 11/08/16	Political	5401

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	11/01/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$700.00				
N 10	WTHI	11/04/16	11/04/16	Fri Hour 1	8p-9p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,600.00				
N 11	WTHI	11/03/16	11/03/16	Thur Hour 3	10p-11p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,100.00				
N 12	WTHI	11/02/16	11/02/16	News 10 Late News M-F	11p-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$750.00				
N 13	WTHI	11/05/16	11/05/16	News 10 Late News Sa	11p-1130p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$600.00				
N 14	WTHI	11/02/16	11/07/16	Late Show W/	Late Show W/		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--111--				3	\$250.00				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
N 15	WTHI	11/05/16	11/05/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$200.00				
N 16	WTHI	11/06/16	11/06/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$300.00				
N 17	WTHI	11/05/16	11/05/16	Sa 1130p-1230a	1130p-1230a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$100.00				
N 18	WTHI	11/05/16	11/05/16	NCAA Football	NCAA Football		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$500.00				
N 19	WTHI	11/05/16	11/05/16	SaSu 11a-12p	11a-12p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$75.00				
N 20	WTHI	11/06/16	11/06/16	NFL Today	NFL Today		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$300.00				
N 21	WTHI	11/06/16	11/06/16	NFL Regular Season	NFL Regular Season		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,500.00				
N 22	WTHI	11/06/16	11/06/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,000.00				
N 23	WTHI	11/04/16	11/07/16	M-F 9a-10a	9a-10a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$60.00				
Week:		11/07/16	11/13/16	1-----				1	\$60.00				
N 24	WTHI	11/04/16	11/04/16	News 10 M-F	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$300.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
962826 /	25345442

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/16 - 11/08/16	Political	5401

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	11/01/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 25	WTHI	11/08/16	11/08/16	CBS News This Morning	5a-530a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$200.00				
N 26	WTHI	11/08/16	11/08/16	News 10 M-F	530a-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$300.00				
N 27	WTHI	11/08/16	11/08/16	News 10 M-F	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$400.00				
N 28	WTHI	11/08/16	11/08/16	CBS This Morning	7a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$500.00				
N 29	WTHI	11/08/16	11/08/16	M-F 9a-10a	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$200.00				
N 30	WTHI	11/08/16	11/08/16	Let's Make a Deal	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$800.00				
N 31	WTHI	11/08/16	11/08/16	Price is Right	11a-12p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$1,000.00				
<b>Totals</b>								<b>0.00</b>				<b>37</b>	<b>\$21,825.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	37	\$21,825.00	(\$3,273.75)	\$18,551.25
<b>Totals</b>	<b>37</b>	<b>\$21,825.00</b>	<b>(\$3,273.75)</b>	<b>\$18,551.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

**Contract #** 25345442 **Changes as of:** 11/7/2016 at 11:45 AM **Version:** Highlighting Revision 5

**CPE:** 755/765/5401 **Flight:** 11/2/16 - 11/8/16 **Station:** WTHI

**Agency:** BUYING TIME, LLC **Advertiser:** Gregg IN Governor **Market:** Terre Haute

**650 Massachusetts Ave NW** **Product:** Political **Office:** WASHINGTON

**Suite 210** **Agency Order #:** 5534254 **Buyer:** Herrick, Cathie

**Washington, DC 20001** **Salesperson:** BEN WILMETH **202-872-5880**

**Primary Demo:** Adults 35+ **Total GRP:**

**Con Type:** POLITICAL/NOTE **Separation:**

**Assistant:** BEN WILMETH **202-872-5880**

**Comments:** 11/8 add = \$3,400 **Rev tot = \$21,825**

**Total \$:** \$21,825.00 **Total Spots:** 37 **Total CPP:** \$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total			
							11/2	11/3	11/4	11/5	11/6	11/7	11/8				Total \$	CPP	GRP
REV-2	Tu-F, M 3p-4p		Harry Connick	\$180.00	0	30	1	0	0	0	0	0	0	0	1	\$180.00	\$0.00	0.0	
REV-3	Tu-F, M 5p-5:30p		News 10 WTHI	\$500.00	0	30	0	1	2	0	0	0	2	0	5	\$2,500.00	\$0.00	0.0	
REV-4	Th 8p-9p		Big Bang Theory/Great Outdoors	\$1,100.00	0	30	0	1	0	0	0	0	0	0	1	\$1,100.00	\$0.00	0.0	
REV-7	M 9p-10p		2 Broke Girls/Odd Couple	\$1,300.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
REV-8	F 10p-11p		Blue Bloods-CBS	\$1,500.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
REV-9	W 9p-10p		Criminal Minds-CBS	\$1,000.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
REV-12	W 10p-11p		Code Black	\$900.00	0	30	1	0	0	0	0	0	0	0	1	\$900.00	\$0.00	0.0	
REV-15	Th 9p-10p		Mom/Life in Pieces	\$1,100.00	0	30	0	1	0	0	0	0	0	0	1	\$1,100.00	\$0.00	0.0	
REV-16	Su 10p-11p		Elementary-CBS	\$700.00	0	30	0	0	0	0	1	0	0	0	1	\$700.00	\$0.00	0.0	
REV-19	F 8p-9p		MacGyver	\$1,600.00	0	30	0	0	1	0	0	0	0	0	1	\$1,600.00	\$0.00	0.0	
REV-20	Th 10p-11p		Pure Genius	\$1,100.00	0	30	0	1	0	0	0	0	0	0	1	\$1,100.00	\$0.00	0.0	
REV-21	Tu-F, M 11p-11:35p		News 10 WTHI	\$750.00	0	30	1	0	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0	
REV-22	Sa 11p-11:30p		News 10 WTHI	\$600.00	0	30	0	0	0	1	0	0	0	0	1	\$600.00	\$0.00	0.0	
REV-23	Tu-F, M 11:35p-12:35a		Late Show	\$250.00	0	30	1	1	1	0	0	0	1	0	4	\$1,000.00	\$0.00	0.0	
REV-24	Sa 9a-11a		CBS This Morning Saturday	\$200.00	0	30	0	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0	
REV-25	Su 9a-10:30a		CBS News Sunday Morning	\$300.00	0	30	0	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0	
REV-26	Sa 11:30p-12:30a		TMZ Weekend	\$100.00	0	30	0	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0	
REV-27	Sa 2p-6:30p		NCAA FTball	\$500.00	0	30	0	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0	
REV-29	Sa 11a-11:30a		Inside Indiana Business	\$75.00	0	30	0	0	0	1	0	0	0	0	1	\$75.00	\$0.00	0.0	
REV-30	Su 12n-1p		NFL TODAY	\$300.00	0	30	0	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0	

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25345442 **Changes as of:** 11/7/2016 at 11:45 AM **Version:** Highlighting Revision 5

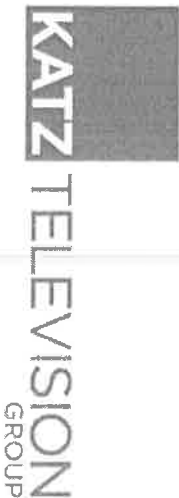
**CPE:** 755/765/5401 **Flight:** 11/2/16 - 11/8/16 **Station:** WTHI  
**Agency:** BUYING TIME, LLC **Advertiser:** Gregg IN Governor **Market:** Terre Haute  
 650 Massachusetts **Product:** Political **Office:** WASHINGTON  
 AVE NW **Agency Order #:** 5534254 **Buyer:** Herrick, Cathie  
 Suite 210 **Salesperson:** BEN WILMETH **Primary Demo:** Adults 35+  
 Washington, DC 20001 **202-872-5880** **Con Type:** POLITICAL/NOTE  
**Assistant:** BEN WILMETH **202-872-5880**

**Total \$:** \$21,825.00 **Total Spots:** 37  
**Total CPP:** \$0.00 **Total GRP:**  
**Separation:**

91028 24

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total \$	CPP	GRP	
							11/2	11/3	11/4	11/5	11/6	11/7	11/8						
REV-31	Su 1p-3:30p		NFL GAME I	\$1,500.00	0	30	0	0	0	0	2	0	0	0	2	\$3,000.00	\$0.00	0.0	
REV-32	Su 3:30p-7p		NFL GAME II	\$2,000.00	0	30	0	0	0	0	1	0	0	0	1	\$2,000.00	\$0.00	0.0	
REV-33	M-F 9a-10a		Live w/ Kelly	\$60.00	0.0	30	0	0	1	0	0	1	0	0	2	\$120.00	\$0.00	0.0	
REV-34	M-F 6a-7a		6a News	\$300.00	0.0	30	0	0	1	0	0	0	0	0	1	\$300.00	\$0.00	0.0	
REV+35	Tu 5a-5:30a		5a News	\$200.00	0.0	30	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
REV+36	Tu 5:30a-6a		530a News	\$300.00	0.0	30	0	0	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0	
REV+37	Tu 6a-7a		6a News	\$400.00	0.0	30	0	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0	
REV+38	Tu 7a-9a		CBS This Morn	\$500.00	0.0	30	0	0	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0	
REV+39	Tu 9a-10a		Live w/ Kelly	\$200.00	0.0	30	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
REV+40	Tu 10a-11a		Let's Make a Deal	\$800.00	0.0	30	0	0	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0	
REV+41	Tu 11a-12n		Price is Right	\$1,000.00	0.0	30	0	0	0	0	0	0	0	0	1	\$1,000.00	\$0.00	0.0	
TOTALS:						4	5	6	5	6	4	7				37	\$21,825.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

Contract # 25345442

Changes as of: 11/7/2016 at 11:45 AM

Version: Highlighting Revision 5

CPE: 756/765/5401

Flight: 11/2/16 - 11/8/16

Station: WTHI

Total \$: \$21,825.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 37

650 Massachusetts  
Ave NW

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 5534254

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

Special  
Instructions

### Order Level Comments

Date/Time	Added by	Comment
11/07/16 11:45 AM	BEN WILMETH	11/8 add = \$3,400 Rev tot = \$21,825 revised order.
11/02/16 9:11 AM	BEN WILMETH	In 9, 1x na. added 2x in 3. nciot
11/02/16 9:11 AM	Tammy Terry	Ben - spot on line 7 n/a due to political oversell. I can offer m/g of 2 additional spots on line 3, as well as 1 spot 6-7a (rate of \$300.) please advise. thanks - tammy
11/02/16 8:38 AM	Tammy Terry	Ben - I can confirm this.
11/01/16 6:46 PM	CAROLYN ALLAIRE	however - spot on line 53 n/a due to political oversell - \$1500. I can offer m/g of additional spot on line 39. please advise. thanks - tammy
11/01/16 2:00 PM	Tammy Terry	In 9, 1x na. added 2x in 3. nciot
10/31/16 6:35 PM	BEN WILMETH	Ben - spot on line 9 n/a due to political oversell. as m/g. I can offer 2 additional spots on line 3. please advise. thanks - tammy
10/31/16 6:35 PM	BEN WILMETH	ADD to schedule to run on top of what is already booked
10/31/16 6:35 PM	BEN WILMETH	ADD to schedule to run on top of what is already booked

Competitive Information	
Market Budget:	\$18,425
WTHI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$21,825.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>37</b>	<b>\$21,825.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	37	\$21,825.00
<b>Total</b>	<b>37</b>	<b>\$21,825.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/7/16 11:45 AM	BEN WILMETH	Revised	7		\$3,400.00	\$0	In 9, 1x na. added 2x in 3. nciot to 11/8 add = \$3,400
Revision	11/2/16 9:21 AM	BEN WILMETH	Confirmed	2		\$0	\$0	Changes: User Entered \$ from \$18,425.00 to \$21,825.00. Flight End from 11/7/16 to 11/8/16. Total Spots from 30 to 37. Calculated Dollars from \$18,425.00 to \$21,825.00. Comments from revised order.
Revision	11/2/16 9:11 AM	BEN WILMETH	Confirmed			\$0	\$0	Changes: Total Spots from 28 to 30. 3 buylines added or modified.
Makegood 3	11/2/16 9:11 AM	Tammy Terry	Confirmed			\$0	\$0	Changes: 2 buylines added or modified.
Makegood 2	11/2/16 8:38 AM	Tammy Terry	Confirmed			\$0	\$0	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25345442	<b>Changes as of:</b> 11/17/2016 at 11:45 AM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> 756/765/5401	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Total \$:</b> \$21,825.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 37
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5534254	<b>Buyer:</b> Herrick, Cathie	<b>Primary Demo:</b> Adults 35+
<b>Salesperson:</b> BEN WILMETH	<b>202-872-5880</b>	<b>Con Type:</b> POLITICAL/VOTE
		<b>Assistant:</b> BEN WILMETH
		<b>202-872-5880</b>
		<b>Separation:</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	11/1/16 6:46 PM	CAROLYN ALLAIRE	Confirmed	1		\$0
Makegood 1	11/1/16 2:00 PM	Tammy Terry	Confirmed			\$0
Revision	10/31/16 6:35 PM	BEN WILMETH	Confirmed		23	\$0
New	10/31/16 6:17 PM	BEN WILMETH	New	50		\$18,425.00
						\$18,425.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## Terry, Tammy

---

**From:** Wilmeth, Ben <BEN.WILMETH@continentaltvsales.com>  
**Sent:** Monday, November 07, 2016 11:43 AM  
**To:** Terry, Tammy  
**Cc:** Telezyn, Nick  
**Subject:** RE: Gregg/Gov - wants to get spots on for EM/Daytime on 11/8 up to 12n

Just got the below approved for WTHI

### WTHI

1x 5-5:30a News -	\$200
1x 5:30-6a News -	\$300
1x 6-7a - News -	\$400
1x 7-9a - CBS This Morn -	\$500
1x 9-10a Live w/ Kelly -	\$200
1x 10-11a Lets Make a Deal -	\$800
1x 11a-12p Price is Right -	\$1,000
<b>Total -</b>	<b>\$3,400</b>

Adding onto con #25345442, est.5401  
Rev tot = \$21,825

Thanks,

**Benjamin Wilmeth**  
Continental Television Sales  
Washington D.C.  
Account Executive  
[ben.wilmeth@katztvgroup.com](mailto:ben.wilmeth@katztvgroup.com)  
202-872-5880  
E-Fax: 917-206-0810



---

**From:** Terry, Tammy [mailto:Tammy.Terry@wthitv.com]  
**Sent:** Monday, November 07, 2016 9:20 AM  
**To:** Wilmeth, Ben  
**Cc:** Telezyn, Nick  
**Subject:** RE: Gregg/Gov - wants to get spots on for EM/Daytime on 11/8 up to 12n

Here's what we can do on wthi:

Total - \$3400

5-5:30a - \$200  
5:30-6a - 300